

**Dresher, PA** – Cobra-Puma Golf, a leader in fashionable and forward-thinking apparel and equipment, is making a bold show of confidence in young amateur golfers by becoming the presenting sponsor of the new Philadelphia Junior Tour ~ College Series.

The Philadelphia Junior Tour ~ College Series is a new endeavor by the Philadelphia Section PGA in 2011 to provide competitive playing opportunities for Men & Women 17-24 years of age currently enrolled in post-secondary education. The College Series will launch its premier season with six events convenient to the Greater Philadelphia area. Each tournament will be 1-day, 36-holes, with both Men's & Women's Divisions.

Tom Carroll, Cobra-Puma Golf's Sales Representative for the Philadelphia-area is excited to begin a partnership with the College Series, and very much believes the brand aligns well with the goal and atmosphere of the College Series.

Cobra-Puma Golf became partners in May of 2010. Since then, the two very powerful brands work together to produce not only leading equipment, but also trendy and effective apparel. Both brands will continue to be developed separately, but leading innovators from either side will exchange their expertise and know-how to showcase energy and social atmosphere to the game of golf.

Rickie Fowler is hailed as the face of Puma Golf. Alexis "Lexi" Thompson, Johan Edfors and Anna Nordqvist are sponsored by Cobra-Puma Golf, and tour professionals Ian Poulter, David Feherty, Jason Gore and Blair O'Neal play Cobra equipment.

The partnership between Cobra-Puma Golf and the College Series brings a lot of excitement and style to two organizations determined to excel in their respective industries.

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